

WiseFish

In today's economic climate more than ever before, seafood companies are facing small margins, cost pressures and the emergence of new retailer demands. Companies who not only survive but thrive in this environment are those who take advantage of change by creating a more agile and connected business environment. Wisely investing to improve collaboration and efficiency can make all the difference in achieving profitability and productivity goals.

WiseFish offers a totally integrated solution tailored for the seafood industry and geared to help you achieve maximum profitability through efficiency improvements and greater visibility across the whole supply chain.

Software for the seafood industry

- Accurate and real-time inventory control
- Detailed raw material yield and contribution calculations
- Automation at all levels
- Total traceability of products
- Complete HACCP compliant quality control
- Comprehensive and scalable
- Food safety and documented product history
- Solutions for the entire seafood value chain

WiseFish

Lower costs and improve quality

WiseFish solutions can help your company adapt to not only meet but exceed the demands of customers and industry regulations in an affordable way.

Optimise inventory management

Good visibility into inventory and product costs means that sales, purchase and warehouse staff can eliminate inefficient processes and improve your ability to provide customers with what they want, when they want it - without increasing your cost of delivery.

Maximise the efficiency of internal processes

If costs are kept to a minimum, cutting out as many manual steps as possible in the workflow, more profit can be obtained from lower revenues. Maximise the efficiency of warehouse, production and distribution processes for reduced costs and capitalise on the resulting shared business intelligence throughout all areas of your business.

Strengthen relationships with customers and with vendors

More than competitive prices and discounting; relationship building is about adding value through quality and service. Gaining a full understanding of individual product performance and the dynamics of that performance - margins, number of orders, re-order frequency, customer history on order screen for upselling, and so on - gives you not only control but a critical competitive edge.

Role based interface

Tailor the user experience and streamline work flows with customisable role logins, making all of the functions used daily by different departments readily accessible on one screen and removing the clutter of functions not needed by these users.

Talon are the only UK resellers of WiseFish - Call us on 0141 248 5750